
BRIDGEND COUNTY BOROUGH COUNCIL**REPORT TO CHILDREN & YOUNG PEOPLE OVERVIEW AND SCRUTINY
COMMITTEE****6 JANUARY 2015****REPORT OF THE DIRECTOR OF CHILDREN****SCHOOL ATTENDANCE STRATEGY****1. Purpose of Report.**

- 1.1 The purpose of the report is for the Committee to consider and discuss the Authority's proposed Attendance Strategy for 2014-2017 and determine whether it wants to make any comments or recommendations to Cabinet.

2. Connection to Corporate Improvement Objectives/Other Corporate Priorities

- 2.1 The report relates to the following priorities in the Corporate Plan for 2013-17:
- Working together to raise ambition and drive up educational attainment
 - Working with children and families to tackle problems early

3. Background

- 3.1 Evidence suggests that there is a clear link between good educational attainment and high school attendance. Poor attendance at school has a detrimental effect on a child's learning and can have a significant impact on their wellbeing.

4. Current situation / proposal

- 4.1 Primary school attendance rates across the County Borough have increased from 93.5% in 2012/13 to 94.8% in 2013/14. In secondary schools for the same period an increase from 92% to 93.8% was reported.
- 4.2 To continue with these improvements, we have developed a School Attendance Strategy for the period 2014 through to 2017. This is attached at **Appendix 1**.
- 4.3 Individual school attendance rates for 2013/14, current performance for 2014/15 and targets for 2014/15 are attached at **Appendix 2**. Members may wish to consider receiving this information on a termly basis from 2015.

5. Effect upon Policy Framework & Procedure Rules

- 5.1 There is no effect on the Policy Framework and Procedure rules.

6. Equality Impact Assessment

- 6.1 There are no equality implications directly arising from this report or strategy.

7. Financial Implications

7.1 The Strategy will be implemented within existing resources.

8. Recommendation

8.1 Committee is asked to

- (i) consider and discuss the information contained within the report and appendices; and
- (ii) determine whether it wishes to make any comments or recommendations to Cabinet on the draft strategy document.

Deborah McMillan
Corporate Director of Children
12th December 2014

Contact Officer: Mark Lewis
Group Manager – Integrated Working and Family Support

Telephone: (01656) 642679

E-mail: mark.lewis@bridgend.gov.uk

Postal Address Civic Offices, Angel Street, Bridgend.

Background documents

Central South Consortium Attendance Strategy 2013-15.